**Presentation Rubric**

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| **Criterion** | **Below Expectations** | **Meets Expectations** | **Exceeds Expectations** | **Score** |
| **Persuasiveness of Proposal**  | Fails to identify and/or articulate a problem; lacks detailed and feasible solutions; uses unreliable sources/research | Clearly and articulately identifies a problem; provides detailed solution(s) to the problem; incorporates relevant and persuasive examples, research, and data  |  | /30 |
| **Organization**  | Is difficult to follow; Fails to include a captivating intro and/or conclusion; Transitions are awkward or difficult to follow  | Includes a captivating intro and conclusion; Follows an easy-to-understand and cohesive structure; Transitions are smooth and clear |  | /10 |
| **Vocal Delivery and Body Language**  | Appears unengaged, bored, or apathetic; Frequently turns back to the audience; Vocal tone lacks confidence  | Appears lively, energetic, and engaged; Faces the audience; Speaks clearly and loudly; Uses gestures effectively  |  | /10 |
| **Visual Aide and Presentation Design**  | Lacks a visual or uses an irrelevant visual; PowerPoint/Prezi/handout design fails to augment and enhance presentation  | Incorporates at least one relevant visual; PowerPoint/Prezi/handout is attractive and easy to follow; Visuals augment and enhance presentation  |  | /15 |
| **Preparedness/Technical Aspects**  | Appears unpracticed, rushed, or drawn out; Visuals include several typos/errors; Presentation goes over or under the 6-8 minute mark; Failure to email Dustin presentation file the night before you deliver the presentation; Fails to ask/answer questions from peers | Appears well-rehearsed; Visuals include no typos or errors; Presentation is between 6-8 minutes long; Presentation file is emailed to Dustin the night before you deliver the presentation; Asks and answers questions from peers |  | /10 |
|  |  |  | **TOTAL** | /75 |